

BULLETIN

of the
MAHONING COUNTY
MEDICAL SOCIETY

Volume LV

SEPTEMBER, 1985

Number 6

OCTOBER 10th DEADLINE
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"DOCTOR OF THE YEAR"
Nominees



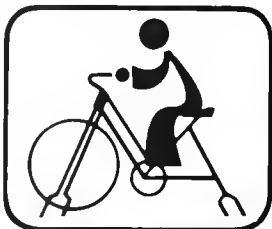
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1985 - MAHONING COUNTY MEDICAL SOCIETY MEETINGS - 1985

Tuesday	Tuesday	Tuesday	Tuesday	Tuesday	Tuesday
Jan. 15	Mar. 19	May 21	Sept. 17	Nov. 19	Dec. 17

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From the Desk of the President



A short while ago, a Medicare patient came to the office requesting a new written prescription to send to his mail order pharmacist, out of state. A quick check on his chart's medication list revealed that he had enough medications to last him at least for a few days beyond his expected next appointment. I showed him a carbon copy of the prescription in question and he was aghast to learn that he had been consistently short changed by the mail order pharmacy by as many as 75 pills for each 100 he was supposed to receive. I then told the patient that his case was not the first one that we've had in our office. His reply took my really by surprise. He said "It's all right, it only costs me a dollar for each prescription". When another patient complained to a similar out-of-town outfit for the same problem, she was told "Our computer says you received 100 pills and that is what you got, your count is wrong".

Recently a patient received a bill from a physician in Mahoning County of more than \$600.00 for a 15 minute electrodiagnostic procedure that was only partly covered by her insurance company. I was embarrassed, because I know that this same procedure costs one-third less at the Cleveland Clinic.

Another patient was furious about the \$475.00 charged for removal of a "black mole" in the office. However, he was pacified when the surgeon 'generously' told him that he did not have to pay the \$75.00 not covered by his insurance.

I am sure that we can all relate other similar or worse situations. My question is, who is really paying the bills? It is not a question only of economics, it is also a matter of fairness.

We can easily cry over the regulations already in effect by government and industry upon our practice, and even have attacks of apoplexy when confronted with retroactive denial of payments of in-hospital days. But are we really so naive that we expect the public would believe that we are not at fault? Do they really believe that medical professionals have nothing to do with the rising cost of medical care? When reading in the press regarding the various difficulties with Medicare, the DRG reimbursement system, PRO contracts, medical professional liability, etc., the public will remember only the things that "hit home" of what is published regarding us.

Let me quote from a recent article by Joseph F. Boyle, M.D., past president of the AMA, dealing with professional responsibility and accountability. See if you can guess what the public and the physicians that read the article remembered of it.

(Continued on Page 149)



BULLETIN

of the Mahoning County Medical Society

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Volume LV

SEPTEMBER, 1985



Number 6

The opinions and conclusions expressed herein do not necessarily represent the views of the Editorial staff nor the official views of the Mahoning County Medical Society.

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Jack Schreiber, M.D.

Richard W. Juvancic, M.D.

Editorial:

AUTUMN OF OUR JOURNEY

Physicians: Who are you, from whence do you come? We now find ourselves in the Autumn of our journey through self-examination. It is in the Autumn that nature finds herself matured - - ripened. She is prepared now to give up her fruits so that others can survive. The life cycle brings nature to this end after a season of growth, survival through storms, cultivation. The fruits now will feed others or fall to the ground and make fertile the soil for another season. Regardless, in the Autumn, nothing of nature is wasted. Everything is used to bring life again to the following season.

We now greet the Autumn on many parallel planes: As stated previously, medicine as we've known it appears to be coming to the end of a cycle: In the same parallel sense, many physicians, some of whom were the pillars of our profession, are now stepping back and younger but not necessarily new physicians are moving to the forefront. At the same time, a further parallel is noted with the *new* physicians now coming out into practice. The future of medicine is complex enough with all of the outside influences in flux, but now we must also contend with our own revolution from within. As a result, medical education is also undergoing a massive upheaval in this country along with the rest of the medical industry. We are in the position of a moving marksman attempting to hit a moving target through an ether, also in motion.

This nation has been proud of the physicians it has produced - - because of the diagnostic and therapeutic skills - - these were men of science who made an art out of deductive reasoning. Given enough equipment, money, and time, the American physician could put a name to any complex of symptoms imaginable. He frequently could do little about it - - but he could name it. Hence, the creation of the great Mecca's of American Medicine: But we are rapidly running out of money, and we have run out of time. Medical schools are now beginning to realize that the physician must consider some factors that are not visible on CAT scans and SMACS. As a result, American medical education, with a naive sense of pride, feels it is being innovative and avant-garde by introducing humanities into its curriculum. (At the time I applied to medical school, a Humanities major prevented me from even receiving an application - - but in today's environment, I might

Editorial— (Continued)

even be a prime candidate.) In Europe, medical education is over 500 years old, and there is nothing avant-garde about humanities in medicine. It has been part and parcel of medical education for the past several centuries; they long ago made the distinction between a technician and a physician - - for a physician is a man of wisdom.

Where does that bring us? In general, we as physicians are not well versed in human suffering - - for the human aspect is absent. We are technicians well versed in physiological mechanisms and cookbook procedures attempting not to get too involved - - distorts objectivity. As the presence of our elder masters dwindle, those christened in technology emerge. Their success is measured by the number of procedures performed and the speed with which they are performed - - at what cost to patients and society?

We are a society given to fads, and much of technology is a fad - - moving from one good thing to a better one: Rapid and blind application of procedures because procedures are "productive". Our society has had the tendency to reward procedures because they are tangible - - on the other hand, it discourages human contact by not rewarding it - - for it is intangible. If human contact is discouraged and unrewarded, why bother teaching it or preparing physicians for it?

The inequities wrought by this system are sublime. A 30 minute endoscopic exam of bowel can command \$800.00, but an hour of soul searching with a patient is not even recognized for any compensation. Is there any question why the procedure-oriented fellowships are overflowing - - humanitarian motivation? Oh noble physicians? Is it any wonder that such a raping of our fellow man, this technological sodomy, will turn upon us? Have we ever sat as a profession to determine the intrinsic value of what we do - - spiritually or medically?

Hopefully, the next generation of physicians will have finally recognized their own intrinsic value - - and society will, in turn, grant them that recognition. In the meantime, we have a generation of technicians who must change as rapidly and as frequently as the seasons. Fortunately, we also have a few who see beyond the present crisis - - far beyond. For we grow not only from the fruits we have eaten, but also from the fruit that rots in the soil from which we arise: The good fruit feeds us; the bad fruit makes the soil fertile. Nature wastes nothing.

Benjamin M. Hayek, M.D.

PAXTON L. JONES

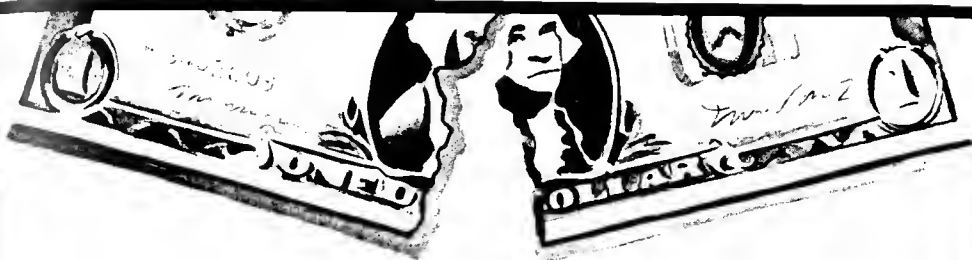
1921 — 1985

Dr. Paxton L. Jones, 63, died August 24, 1985 of cancer at Southside Medical Center. He was an obstetrician-gynecologist.

Born in Youngstown, Dr. Jones was a graduate of Chaney High School and Duke University. He received his medical degree from Duke University School of Medicine in 1944.

He served a residency and was also an instructor in obstetrics and gynecology at the Syracuse University Medical Center. He was a staff member of Youngstown Hospital Association from 1951 until his death. He became director of the hospital's obstetrics and gynecology department in 1967 after serving as medical staff president in 1966.

Active in private practice since 1951, Dr. Jones was a member of the American College of Obstetrics and Gynecology and was board certified in his specialty. He was named a Fellow of the American College of Surgeons in 1978 and appointed to the board of trustees of YHA in 1984. He was a member of Mahoning County Medical Society and Ohio State Medical Association. He was a member of St. John's Episcopal Church.



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From the Bulletin

FIFTY YEARS AGO — SEPTEMBER 1935

The Medical Society passed a lengthy resolution opposing all forms of private contract practice in the care of the indigent because it is not in accord with the accepted principle of free choice of physicians and because experience has demonstrated that this method does not furnish adequate medical attention to the indigent sick.

There was much more of it, with five whereases and five resolves, but it dealt with the eternal problem of government meddling in the practice of medicine. Times do not change, just meddlers.

FORTY YEARS AGO — SEPTEMBER 1945

The war was over. Preparations were being made to receive the returning veterans. Dr. W. K. Allsop was appointed to form a committee to give any necessary aid to returning physicians. The Association of American Physicians and Surgeons sent a letter to President Truman demanding an investigation of the delay in releasing physicians from the Armed Forces.

Hospital interns were James Patrick, Wayne Hardin, Gene Fry, J. F. Stechschulte, M. C. Raupple and Alex Rosenblum.

THIRTY YEARS AGO — SEPTEMBER 1955

Frank Gelbman had a leading article on "Anxiety and Depression". President Ivan Smith was after the members for better giving to the Community Chest. He said, "If we give proportionately as much as the humblest laborer in the community, we will make a much better showing than we have in the past."

Charles Hudson, President of OSMA, cautioned physicians that a limited supply of polio vaccine is available and asked inoculations be limited to the 5 to 9 age group.

TWENTY YEARS AGO — SEPTEMBER 1965

President John J. McDonough wrote an open letter to Mayor Flask commending him on his Mayor's Committee on Traffic Safety and offering a number of suggestions to implement safety for drivers and pedestrians.

Jack Schreiber had an article putting forth the concept of non-participation as a means of avoiding the status of being controlled by the government under the new Medicare program.

Editor Kurt Wegner called Operation Headstart an important part of the government's Anti-poverty Program, with a goal that is both practical and sound.

Physicians were reminded that they must apply for social security numbers now that they are subject to the social security tax benefits.

TEN YEARS AGO — SEPTEMBER 1975

It was September, and of course, Canfield Fair time. Dr. Jack Schreiber was Chairman of the Medical Exhibit and the County Medical Society featured a medical museum depicting a doctor's office at the turn of the century. Associated with this was the Northeastern Ohio Pharmaceutical Society Exhibit of a prescription room at an early drug store. The museum is now part of a permanent exhibit at the Fairgrounds, in Dr. Stewart Patton's original office building.

Council was wrestling with the problem of the lawsuit brought by the Lt. Governor against OSMA and OMI. That was the beginning of the end of "The Doctors' Plan" and of Physician control over the "Blues". They have moved from our own brain child to become one of our biggest threats to the individual private practice of medicine.

New members that month were: Active - Reed Hoffmaster, M.D. and Associate - Dave Silverstein, M.D.

Robert R. Fisher, M.D.

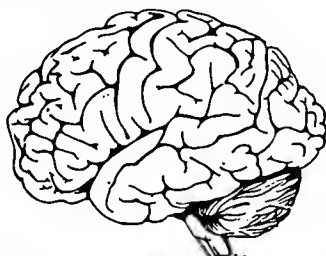
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PROCEEDINGS OF COUNCIL**June 11, 1985**

The regular meeting of the Council of the Mahoning County Medical Society was held Tuesday, June 11, 1985 at the Youngstown Club.

The meeting was called to order at 7:45 p.m. by Dr. Memo. The minutes of the May meeting, having been read, were approved.

The treasurer's report included a bill list for May, a total of dues collected, a total of extra income to date, a total of the amount collected for tornado relief and the total amount collected for the public information program. A motion was made, seconded and passed to pay each bill on the bill list.

The following applications for membership were presented:

ACTIVE: Roger J. Hucek, M.D., Paul W. Cosby, M.D.,
Adele Marie Lipari, M.D., Rebecca Bailly Newton, M.D.

ASSOCIATE: William G. Reeves, M.D.

COMMUNICATIONS included:

A notice from Ray Baumgarner, M.D. of his appointment as acting administrator of the Ohio State Medical Board; An offer from Kellwood Company to provide preadmission and continuing stay review services; A letter from Gluck Insurance stating no "hold harmless" clause was found in either the Metropolitan Life or Community Mutual Insurance physician agreements; A letter from Gluck Insurance regarding the Ohio Health Choice Plan agreement in which Gluck states a physician is agreeing to assume responsibility and liability of the Plan and the items mentioned are not covered by the physician's PICO medical malpractice policy. The letter states the physician will be assuming responsibility and liability that are not transferrable to his insurance carrier.

Dr. Jack Schreiber presented a report about the Public Information Program of the Society. He noted total contributions from the membership for the program are \$10,275.00 which is not sufficient to offset the total cost of the program, which has included 144 spot announcements per week on radio, using four different radio stations. He noted he has appeared on two "call in" radio shows and there was good response at each program. Also, news releases and letters to the editor have been distributed to all the area newspapers. A motion was made, seconded and passed to have members of Council who have contributed to the program make contact with the members of Council who have not contributed. There was a discussion concerning the possibility of making the public information program a continuing program because new sign-up periods will be provided to GM employees in the Fall and the first of next year. It was suggested that letters be sent to area unions suggesting a dialogue with them concerning medical care.

As a result of a report from the Dayton area concerning delays in approval of medical care in the pre-admission program, it was suggested the members of the Society document any problems with the various medical care programs and forward them to the Society office.

It was reported that the Scholarship Loan Foundation Committee will meet July 29, 1985 to consider ten applications for scholarship loans. In the past three years, the Committee has approved six loans of \$1,000 each.

Following a report of collections for the Tornado Relief Fund, the Censors approved and Council concurred with a proposal to contribute enough to make a total contribution of \$10,725 to the American Red Cross Tornado Relief Fund. The check will be presented June 12 but additional contributions from Society members will still be accepted and presented to Red Cross at a later date.

As the result of further discussion concerning the Society's Public Information Program, the Council approved a motion to hold a special Council session July 23, 1985 at 6:30 p.m. at the Youngstown Club for the purpose of reviewing, discussing and evaluating the Patient Education Program and to review and discuss the Alternate Provider situation as it impacts on the members of the Society. (Continued on Next Page)

The new rates for hospitalization were presented to the Council for its information. It was noted the new rates represent a reduction of \$61.80 per year for single coverage and a reduction of \$145.56 per year for family coverage.

A special notice was presented to Council. A known narcotics addict from Cincinnati, Douglas Woods, is contacting doctors and requesting Pryabenzamine, Percodan and/or Tylenol 4 on the basis of a renal transplant performed seven years. He has a renal transplant scar and a hip scar. He is sometimes followed by a man named Nelson. A check with a clinic in Cincinnati has verified that Woods is a known addict. It is against the law to provide drugs for a known addict, it was noted.

The next meeting of the Society general membership was announced for September 17, 1985 at Anastos Restaurant in Mineral Ridge.

The meeting adjourned at 9:45 p.m.

* * * * *

PROCEEDINGS OF COUNCIL

July 23, 1985

A special meeting of the Council of the Mahoning County Medical Society was held Tuesday, July 23, 1985 at the Youngstown Club.

The meeting was called to order at 7:35 p.m. by Dr. Memo, who noted the agenda called for specifically named items of discussion and consideration.

A review of the effectiveness of the recent radio public information campaign revealed that although there was a minimal number of phone calls to the Society office as a result of the campaign, individual physicians received numerous queries from their patients.

It was noted that although there was some acceptance and useage of news releases by the area media, "letters to the editor" did not receive the acceptance that was hoped for.

An analysis of the amount of funds contributed to underwrite the public information campaign disclosed that 119 contributions were received, with some of the contributions for less than the suggested \$100. Of the total number, 13 contributions were from non-member physicians (Osteopathic physicians).

The solicitations for funds was conducted on a low-key, direct mail basis, with two mailings made. Each mailing was sent to 365 members. The total number of contributors amounted to approximately one-third of the membership, it was reported.

It was reported, unofficially, that approximately 10% of the GM employees has signed up for the company-sponsored PPOs. It was noted that there will be continuing campaign by GM to increase the employee participation in the alternate health care systems being offered. It was concluded pation in the alternate health care systems being offered.

The OSMA Public Education Program was discussed and the executive director suggested the newspaper advertising portion of the program be utilized first.

A motion was made, seconded and passed that Trumbull County Medical Society and Columbiana County Medical Society be contacted to determine if a joint effort using the OSMA material is feasible.

A motion was made, seconded and passed to recommend to the Censors that \$1,500 be allocated per month to conduct a continuing public education program.

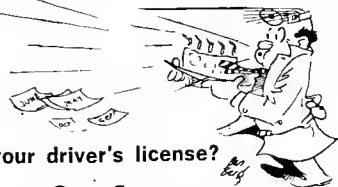
The executive director was instructed to make a survey of those members who did not contribute to the recent public information campaign to determine why those members did not contribute. The executive director was directed to investigate the mini-internship program used by Montgomery County Medical Society to familiarize lay-men with the workings of the practice of medicine. Persons to be involved in such a program will be volunteer physicians who will host businessmen, industrial leaders and labor leaders for a full day of medical practice.

The meeting adjourned at 9:00 p.m.

SEPTEMBER

HAPPY BIRTHDAY

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Sept. 16
M. Al-Salti
N. J. Garritano

Sept. 17
J. Dentscheff

Sept. 18
J. A. Renner
M. C. Galose

Sept. 19
D. Malta

Sept. 20
H. S. Hwang
Wm. Moskalik

Sept. 21
R. G. Warnock

Sept. 23
M. Halmos
P. R. Lakhani
N. P. DePizzo

Sept. 26
E. A. Massullo

Sept. 27
G. J. Baumblatt
J. S. Saint-Julien
R. J. Scheetz

Sept. 29
D. H. Levy
C. S. Ko
P. W. Cosby

Oct. 1
K. Iqbal

Oct. 2
W. L. Crawford
J. Vidal

Oct. 4
G. Delfs

Oct. 5
B. Katz
R. F. Simon

Oct. 7
J. H. Agnone

Oct. 8
T. R. Cubbison

Oct. 10
G. A. Mihok

Oct. 11
S. K. Bal
H. S. Ellison
R. J. Solyn

Oct. 12
B. I. Firestone
A. Garcia

Oct. 14
G. R. Barton
D. A. Hoffman

CME AT ST. ELIZABETH HOSPITAL

FAMILY MEDICINE GRAND ROUNDS

Sept. 13, **PSYCHIATRY** "Free Floating Anxiety: Medical vs. Behavioral Therapy". Michael Face, M.D., Associate Professor of Psychiatry, University of Pittsburgh School of Medicine.

Sept. 20, **CARDIOLOGY** "Asymptomatic Silent Ischemia". Leon Resnekov, M.D., Rawson Professor of Medicine, Section of Cardiology, University of Chicago School of Medicine.

Sept. 27, **INFECTIOUS DISEASE** "Diagnosis and Treatment of Staph Infections". Chatrchai Watanakunakorn, M.D., Chief, Infectious Diseases, St. Elizabeth Hospital, Professor of Internal Medicine NEOUOM.

Oct. 4, **NUTRITION** "Current Modalities in Enteral Nutrition and Early Post-Up Feeding". Jason Bodzin, M.D., Clinical Associate Professor of Surgery, Wayne State University of Medicine.

Oct. 11, **ALLERGY** "Chronic Rhinitis". Donald Accetta, M.D., M.D. Fellow in Allergy & Immunology, Cleveland Clinic Foundation.

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MICHAEL I. JACOBSON**1935 — 1985**

Dr. Michael I. Jacobson, 50, died August 15, 1985 of cancer at St. Elizabeth Hospital Medical Center. He was a physiatrist.

Dr. Jacobson was a dedicated member of the Council of the Mahoning County Medical Society with a superb record of attendance and participation. He was chairman of the Society's program for the medically indigent.

Born in Brooklyn, N.Y., he was a graduate of Hamilton College and New York University School of Medicine. A physical medicine specialist, Dr. Jacobson served as assistant director of the department of physican medicine at St. Barnabas Hospital in the Bronx, N.Y. prior to coming to Youngstown in 1976.

Dr. Jacobson was a member of the county, state and national medical association, Westchester County Medical Society, American Council of Physical Medicine and Rehabilitation and the American Congress of Rehabilitation Medicine. He was a board member of the Arthritis Foundation and the Medical-Dental Bureau locally and served on the faculty at NEOUCOM. He was a captain in the Air Force from 1962 through 1968.

ANDREW W. MIGLETS**1903 — 1985**

Dr. Andrew W. Miglets, 81, died August 12, 1985 of cancer at Southside Medical Center. He was a family physician.

Born in Youngstown, Dr. Miglets graduated from Ohio State University and Ohio State University School of Medicine. He maintained his practice in Youngstown for 54 years. He was a staff member at YHA at the time of his death and prior to that had been on staff at St. Elizabeth Hospital.

Dr. Miglets was a member of the AMA, Ohio State Medical Association and the Mahoning County Medical Society and was president of the Mahoning County Academy of General Practices in 1957. In 1981, he received recognition for 50 years in medicine. He served in the Navy during World War II and was a member of Holy Name Church.

SOME REFLECTIONS

Never buy a portable TV set on the sidewalk from a man who's out of breath.

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something interesting...

Most physicians have become inured to the jokes and snide comments about their alleged high incomes. But those who would like to counter-attack might be able to use this piece of information. The average major league baseball player makes \$329,408 a year . . . more than three times the average professional income for physicians. Bob Rubin, sports columnist for Knight Ridder Newspapers, figures that if the average player played every game during the season, he would earn more than \$2,000 per game. And, if he played all 9 innings in each game he would make more than \$225 per inning.

From The Desk of The President (Continued)

"Concurrently, we need to direct our attention to another issue of major public concern, physician charges and income. We live in an era of paradoxes wherein the public seems to accept blithely multi-million dollar contracts for athletes and average incomes for some sports stars at \$150,000.00 and more per year. They applaud news commentators earning \$500,000.00 to over one million dollars but they question the appropriateness of pediatrician's earning only 1½ times that of trash collectors in San Francisco; and family practitioners making just slightly more than the deck hands manning oil tankers. We are proud of American physicians who this last year voluntarily restrained their fees to the extent that they saved their patients over three billion dollars. We are not at all embarrassed over the incomes of most American doctors. But we are concerned that there are a few whose charges, and incomes, are outrageous. As we look to our patients and the general public for support, as we seek equity under Medicare or for support in relief of our own current professional crisis, best we, as medical associations, in turn invite the public to turn to us. We must seek the means to exercise increased professional discipline and serve as true patient advocates in correcting these physicians' excesses before they destroy us all. Medicine is not practiced for government, or insurance companies, HMO's, PPO's, IPA's, or for that matter for doctors. Medicine is practiced for people."

Is it any wonder that the government, industry and individual patients are turning away from organized medicine and are seeking what they perceive to be a fairer and more equitable treatment from the point of view of cost and perhaps even of care?

Juan A. Ruiz, M.D.

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HAROLD J. REESE

1911 — 1985

Dr. Harold J. Reese, 74, died July 28, 1985 of infirmities in St. Elizabeth Hospital Medical Center.

Born in Pittsburgh, Dr. Reese graduated from Western Reserve University and received his medical degree from University of Michigan Medical School in 1937.

Dr. Reese was a past president of the Mahoning County Medical Society, and a member of AMA, American Physiatric Association, British Society of Health, and American Diabetic Association.

He was a member of the Uptown Kiwanis Club, Vindicator All-Star Bowling Assoc., and B'nai B'rith. He served in the Navy in World War II.

CANCER SYMPOSIUM SET

The Seventh Annual Cancer Symposium hosted by St. Elizabeth Hospital Medical Center will be held November 7, 1985 in the John D. Finnegan Auditorium at the hospital.

This year's symposium will focus on breast cancer and will feature five nationally known physicians and one nurse, all from major hospitals. The event will begin with registration at 7:30 a.m. and will conclude with a panel discussion at 4:00 p.m. There will be two coffee breaks and a luncheon during the day.

Fee for the symposium is \$35 for physicians and \$20 for residents, nurses or other allied health professionals. Pre-registration by mail is encouraged. The program is accredited for six hours of Category I credit for physicians and is accredited by OAFP and ONA, according to a spokesman for the symposium.

PEDIATRICS SYMPOSIUM IS 2 DAYS

Pediatrics for the Practicing Physician, a two day event designed to enhance the ability of pediatricians, family practitioners and others who care for children, will be held Sept. 20-21, 1985 at the Sheraton Westgate in Toledo.

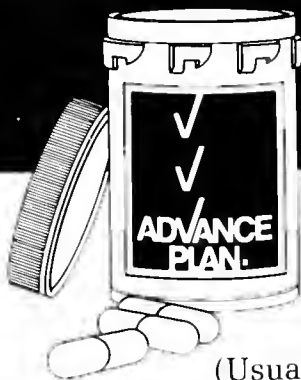
Sponsored by Medical College of Ohio, Mercy Hospital, St. Vincent Medical Center, Toledo Hospital, Northwest Ohio Pediatric Society and the Ohio Chapter of the American Academy of Pediatric, the topics to be discussed include: ethical issues, malpractice, immunizations, developmental evaluation, head injuries, headache, sports medicine exam, knee injuries, competitive sports and behavior disorders.

A brochure and application is available by contacting the Office of Continuing Education, Medical College of Ohio, (419) 385-4661.

COST PER PERSON GOES UP

The Health Care Financing Administration (HCFA) projects that a compilation of health care costs for 1984 will show the per capita health care cost for Americans aged 65 and older will figure out to be \$4,202. More than 45 percent will be for hospital care; 20 percent for nursing home care; and 21 percent for physician services. Also, that more than two-thirds of that health care dollar came from government programs.

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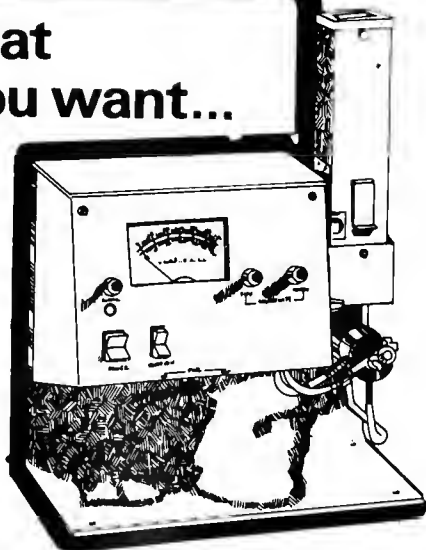
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